



For Immediate Release

## **Mission10X Launches Engineering Faculty Community Portal**

**July 29, 2008, Hyderabad:** Wipro Limited formally launched the Mission10X portal that is exclusive for engineering faculty community. Mission10X, the not for profit Trust established by Wipro, focuses on enhancing the employability of fresh graduates by bringing about systemic changes in collaboration with the Academia to the current teaching-learning paradigms followed in engineering colleges across the country.

Mission10X portal, [www.Mission10X.com](http://www.Mission10X.com), is the realization of the team's vision to create an e-space for the faculty members to share their experiences, innovative practices and generate assets in the field of engineering education.

Launching the portal, Mr. Pratik Kumar, Executive Vice President – Human Resources - Wipro Limited said “We see this portal as a platform that can provide the much needed collaboration among like minded faculty in engineering. The enthusiasm shown by Academia for our Mission10X programs till date has been instrumental in our creating this portal. We are confident that this is a significant step in the Mission10X journey of transforming young students into employable assets in the corporate world.”

Mission10X program involves a layered set of capability building workshops to help engineering faculty nurture talent pool across the country. It will be launched in a phased manner across the country. The aim is to cover 10,000 faculty by the year 2010.

In Andhra Pradesh, Mission10X has reached out to colleges in Hyderabad and Vishakhapatnam. It has till date partnered with Osmania University College of Engineering, Chaitanya Bharathi Institute of Technology, Vasavi College of Engineering, JNTU College of Engineering, Sreenidhi Institute of Technology, MJ College of Engineering & Technology, GITAM College of Engineering, GITAM University, Visakhapatnam and Raghu Engineering College, Visakhapatnam.

Representing the Mission10X Academia in Andhra Pradesh, Prof Dr. D N Reddy, Principal of University College of Engineering, Osmania University, said “Mission10X program launched by Wipro is highly appreciated. Mission10X is first of its kind in the country for the development of Faculty in Engineering Institutions. Personally, I am convinced that this program enables the Faculty to improve effective presentation skills apart from improving teaching-learning practices, preparation of lesson plans, content, new and innovative ideas in the class room, thereby improving the employability skills of students”

After a through research into pedagogical theories and contemporary learning methodologies the Mission10X Learning Approach (MxLA) was launched on Sep 5, 2007. This approach is a layered set of teaching techniques that will empower faculty to help students imbibe higher understanding of a subject, and at the same time develop key behavioral skills that would lead to higher employability. This approach will be launched in a phased manner across the country. The aim is to train 10,000 faculty on Mission10X by the year 2010.

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#### **About Wipro Limited**

Wipro Limited (NYSE:WIT) provides comprehensive IT solutions and services, including systems integration, information systems outsourcing, IT enabled services, package implementation, software application development and maintenance, and research and development services to corporations globally. Wipro Limited is the first PCMM Level 5 and SEI CMM Level 5 certified IT Services Company globally. In the Indian market, Wipro is a leader in providing IT solutions and services for the corporate segment in India offering system integration, network integration, software solutions and IT services. In the Asia Pacific and Middle East markets, Wipro provides IT solutions and services for global corporations. Wipro also has profitable presence in niche market segments of consumer products and lighting. Wipro's ADSs are listed on the New York Stock Exchange, and its equity shares are listed in India on the Stock Exchange - Mumbai, and the National Stock Exchange.

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