



For Immediate Release

## **Mission10X partners with 14 colleges in Tamil Nadu**

**July 24, 2008, Chennai :** Mission10X – Wipro’s not for profit trust, has partnered with 14 Engineering colleges in Tamil Nadu in its first year of operation. Mission10X aims at promoting systemic changes to current teaching-learning paradigms in Engineering Education. Mission10X is doing this in collaboration with Academia to enhance the employability of graduating engineers significantly.

Mission10X has, through intense research, developed a unique “Mission10X Learning Approach” that enables a faculty to make a student imbibe ‘higher levels of understanding’ of a subject along with development of ‘key behavioral skills’.

Mission10X has reached out to colleges in Madurai, Dindigul, Trichy, [Perambalur](#) and [Srivilliputhur](#) apart from Chennai. The specific colleges that have partnered till date are Velammal Engineering College, St. Joseph’s Engineering College, Easwari Engineering College, BSA Crescent Engineering College, RMD Engineering College, RMK Engineering College, Sathyabama University, SRM University, Thiagarajar College of Engineering, Madurai, KLN college of Engineering, Madurai, A.K.C college of Engineering, Sribilliputtur, Dhanalaksmi Engineering College, Perambalur, PSNA College of Engineering Dindigul and Saranathan college of Engineering, Perambalur, Trichy.

Mr. Selvan D, Senior Vice President – Talent Transformation, Wipro Technologies said, “We are happy to see the Academia whole heartedly participate in this socially relevant initiative. Many colleges have requested us to cover all their faculty through the Mission10X program. This has given us the confidence that this small initiative can be turned into a large movement across the country where every graduating engineer can be touched and benefited.”

Prof Dr. G B Jaiprakash Narain, Principal of Velammal Engineering college, Chennai representing the Mission10X Academia in Tamilnadu, said “The Mission10X program of Wipro Technologies is aimed at enhancing the capabilities of the engineering teachers in technical Institutions in order to facilitate the competitiveness of the Indian Industry in the global markets through improving the quality and reach of Engineering Education. Ultimately the teaching / learning process is complete enabling the students to be creative, innovative and employable and in this endeavor Mission10X is a laudable program”

Mission10X program involves a layered set of capability building workshops to help Engineering Faculty nurture talent pool across the country. It will be launched in a phased manner across the country. The aim is to cover 10,000 faculty by the year 2010.

Mission10X has recently launched their faculty community portal [www.mission10x.com](http://www.mission10x.com) to enable healthy interaction of faculty across the country by sharing their experiences of using Mission10X Learning Approach.

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**About Wipro Limited**

Wipro Limited (NYSE:WIT) provides comprehensive IT solutions and services, including systems integration, information systems outsourcing, IT enabled services, package implementation, software application development and maintenance, and research and development services to corporations globally. Wipro Limited is the first PCMM Level 5 and SEI CMM Level 5 certified IT Services Company globally. In the Indian market, Wipro is a leader in providing IT solutions and services for the corporate segment in India offering system integration, network integration, software solutions and IT services. In the Asia Pacific and Middle East markets, Wipro provides IT solutions and services for global corporations. Wipro also has profitable presence in niche market segments of consumer products and lighting. Wipro's ADSs are listed on the New York Stock Exchange, and its equity shares are listed in India on the Stock Exchange - Mumbai, and the National Stock Exchange.

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**Wipro's forward looking and cautionary statements**

Forward-looking and cautionary statements Certain statements in this release concerning our future growth prospects and our ability to successfully complete and integrate potential acquisitions are forward looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding our ability to integrate and manage acquired IT professionals, our ability to integrate acquired assets in a cost effective and timely manner, fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, liability for damages on our service contracts, the success of the companies in which Wipro has made strategic investments, withdrawal of fiscal governmental incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at [www.sec.gov](http://www.sec.gov). Wipro may, from time to time, make additional written and oral forward looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. Wipro does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.